

BRANDY LAWSON



Brandy Lawson is the founder of FieryFX, a boutique digital agency and a Chief Online Officer for-hire.

Growth-minded business owners hire Brandy to disrupt their hit-or-miss, inconsistent marketing and rescue their online reputation. Most are intimidated by digital marketing and avoiding technology, so she helps them execute a consistent, powerful digital presence that delivers ROI everytime.

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TOPICS & WORKSHOPS

- Work Your Visibility Because Visibility Works
- Create Analytics Reports that Mere Mortals Can Read, Understand & Use (Intro to Google Data Studio)
- What I've Learned Building a Team as a Solopreneur (So You Can Fail Better)
- 5 Crazy Simple Ways to Get More Done Tomorrow
- Taking Your Online Presence from "Hot Mess" to "On Fire"
- Being an Entrepreneur Doesn't Have to Suck: How to Find Your Community

PAST ENGAGEMENTS

MORE Retreat | 2017
Wordcamp Phoenix | 2016 & 2017
Phoenix Startup Week | 2014 & 2016
CO+HOOTS Midweek Mind Tweak | 2014 & 2016
TechPhx | 2016
Women in Business by Microsoft | 2015
Elevate Co-working Lunch & Learn | 2016

